



## **“The Enjoy the Experience Project”**

Giancarlo Pagliocca, Trans-Tech srl, Napoli

### **--- ABSTRACT ---**

The “*Enjoy the Experience*” Project aims at concretely diffusing among the general public (tourists) more or less complex and expensive direct Space experiences. This project has been defined to specifically stimulate the emergence of private business-oriented entities dedicated to commercialization of available capabilities in order to close the gap between ordinary people and the Fourth Environment. The available capabilities may be either those already available in other countries, or those that will be created in Italy or anywhere else. All this will push the public to be aware of Space Tourism in all the forms mentioned above, thereby creating wide familiarity.

- **Have a Taste!**

This is the action to give to the largest possible number of people the possibility to “taste” what would be the physical sensation and experience of the space environment in terms of gravitational conditions.

- **A Real Experience**

This name comes from the fact that this capability has already existed for some years in USA, Russia, Japan and Europe. Space agencies normally use modified civil aviation aircraft flying along parabolic trajectories to train astronauts. Recently this capability has started to be offered to the private sector as a predecessor to Space Tourism.

- **Sub-orbital Flight**

By comparison with the sub-orbital flight services already being offered (see Virgin Galactic, XCOR, and others), even if it has not yet started, SR Italia wants to stimulate Italians to buy tickets.

### **--- SUNTO BIOGRAFICO DELL'AUTORE ---**

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